

#### South Mumbai

FASHION DESIGNING | INTERIOR DESIGNING | MANAGEMENT

Internationally Acclaimed Faculties

Display at International Fashion Weeks

100% Placement Support

# TAKE A CREATIVE LEAP AT NIFD GLOBAL





NSTITUTE

Fashion & Interior Designing



A multi-dimensional syllabus that helps students to excel in their desired field.

E-learning with London School of Trends for those who wish to dive deeper into the world of design.





Collaboration with 'Lakme Fashion Week', and 'RBL' to provide wider exposure to students

Participation in International fashion events like London Fashion Week, Dubai Fashion Week and New York Fashion Week

Advantages of Residential Programs in Bangkok and London.





#### DIRECTOR SPEAK



It is a great honour for me to be a vital part of the NIFD Global Family. This is certainly life's full circle moment to be a student of Design School and eventually be a Director at one of the prestigious Design Institutes in the country.



#### MRS.TANBEER BHATIA

Director, NIFD South Mumbai & NIFD Borivali

Mrs. Tanbeer Bhatia brings immense victory and honour as she is awarded the prestigious 'Women Achievers Award' by Lokmat.

The Lokmat Awards is synonymous with glamour, excellence and remarkable success from Bollywood to business, from sports to lifestyle, from industry to politics.

One of the most sought after Designer-turned-Director of NIFD South Mumbai and NIFD Borivali, Mrs. Bhatia is a name synonymous to Fashion. Her enduring style and the way of delivering knowledge is an inspiration to every student, aiming to excel in the Fashion Field. Besides remaining at the helm of her own Fashion Store, she has also worked with Yash Raj Films, Kunal Kohli Productions and contributed towards the Fashion and Film industry as a Costume Designer and a Fashion Stylist. She believes that one must follow the path of impossibilities and work in an inspired mode to thrive and make the best out of their passion.

# UNLOCKING POTENTIAI SHAPING CAREERS





Mrs. Mita Agrawal (Director, NIFD)

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# PUNE'S MOST POWERPULL 2018-19



#### REASONS TO JOIN US

Creativity and innovation functions best in an atmosphere of fun and enthusiasm. NIFD makes sure that its students walk the path of success.



- Titanuim Centre of NIFD
- Manish Malhotra (Mentor)
- Twinkle Khanna (Mentor)
- Ashley Rebello (Mentor)
- International Syllabus (Accredited by LST London)
- Life-time Placement Assistance
- Celebrity Workshops and Seminars
- National Skill Development Certification
- Earn As You Learn
- Advantageous Locations



- State-of-the-art Infrastructure
- Presentation Rooms
- Practical Labs
- Computer Lab
- Air-conditioned Classrooms
- Experienced Faculty
- Guest Lectures from Industry Experts
- Exhibitions and Industrial Visits
- Industry Relevant Curriculum/Program
- Market Research
- Doubt Sessions
- Industry Recognition

- 99.8% Pass-out Results
- Language Training
- Live Projects
- Practical Exposure
- Industrial Portfolio
- On Job Training
- Fun and Parties
- Resume Making and Interview Skills
- Personality Development
- Image-Makeover
- Entrepreneurial Skills

#### A PLACE OF FRIENDSHIP, CIVILITY AND GOOD CHEER.





# ACADEMIC COLLABORATIONS

LONDON FASHION WEEK



DUBAI FASHION WEEK 🗔









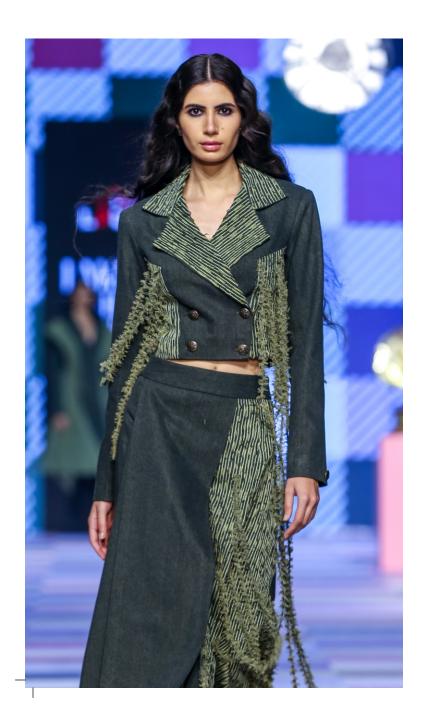












#### **AFFILIATION**



NSDC aims to promote skill development by catalyzing creation of large, quality and for-profit vocational institutions. Further, the organisation provides funding to build scalable and profitable vocational training initiatives.

Its mandate is also to enable support system which focuses on quality assurance, information systems and train the trainer academies either directly or through partnerships. NSDC acts as a catalyst in skill development by providing funding to enterprises, companies and organizations that provide skill training.

Our affiliation with NSDC gives an added advantage to our students in the industry.

# Craft Fashion Maestros with



#### - Ashley Rebello

#### Celebrity Mentor

The renowned fashion designer for the stars. He will assist as Mentor in designing quality syllabus and would be visiting NIFD to conduct workshops.





#### Twinkle Khanna

#### Celebrity Mentor

An Interior Designer, author, newspaper columnist, film producer and a former film actress.

As the chief mentor of the Interior Design Programs, Twinkle Khanna shares her experience and expertise.



# OUR STUDENTS PRESENTED. THE WORLD APPLAUDED.









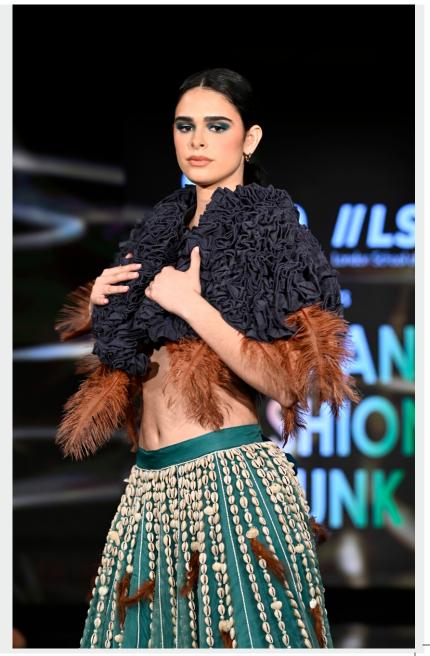






Models wearing garments designed by our students











Tarun Tahiliani









Ashish





Nachiket Barve



#### SMARTO TALKS FOR STUDENTS OF FASHION AND INTERIOR **DESIGN**

A unique initiative for NIFD Fashion and Interior Design students, NIFD Classroom is a platform that is associated with IMG Reliance that has expanded Fashion Business with launch of 'The Voice of Fashion', a digital destination on Fashion and Design. Keeping up with the most important conversations in Indian Fashion and Interior Design industry, NIFD Classroom brings together the voices, views and ideas of the experts.



Smart Talks -Videos by Experts



**Empower Students** with Real World Knowledge



**Engage Students with Interactive Talks and Activities** 

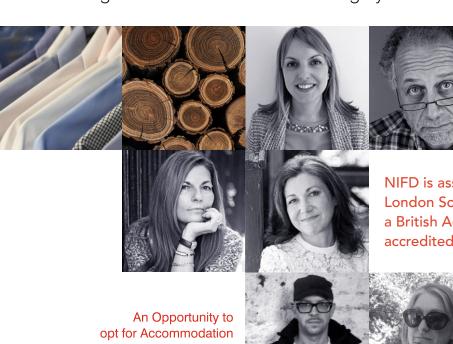


Receive Completion Certificate from IMG Reliance



# LEARN FROM TINTERNATIONAL

Get knowledge from around the world through your Industry Mentors.



and Learning.



NIFD is associated with London School of Trends (LST) a British Accreditation Council (BAC) accredited premier institution.



International Academic Experience in London at cost-effective fee.

Meet your Educational Needs in a Substantial Environment.

Our students are accomplished with Global and National certificates adding up the high value to their experience and resume.

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### WITNESS THE EXTRAVAGANZA

1 YEAR

3 COUNTRIES

6 FASHION SHOWS

1 INSTITUTE

**LONDON FASHION WEEK** 

**NEW YORK FASHION WEEK** 

**DUBAI FASHION WEEK** 

**NIFD GEN NEXT** 

at LAKME FASHION WEEK

LAKME FASHION WEEK

NIFD RUNWAY







# OUR STUDENTS PRESENTED. THE WORLD APPLAUDED.



NIFD - The only organization from India to present at two of the top fashion weeks of the world: 'London Fashion Week' and 'New York Fashion Week'.

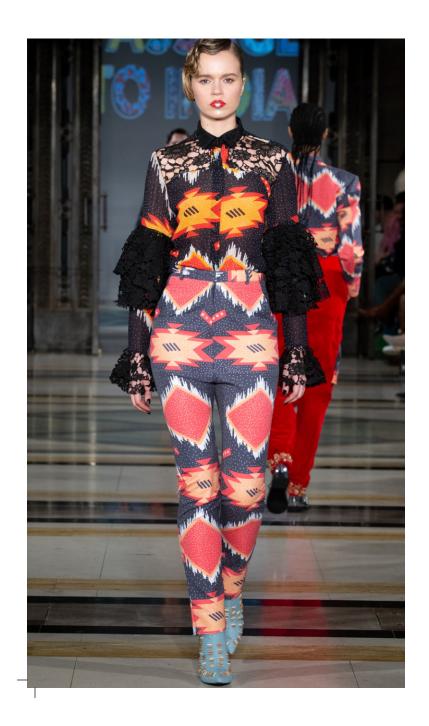


SHALINI SHARMA's collection
'Melangé' is inspired by the traditional
crafts used in India combined with
modern aesthetics.
The collection features the traditional

The collection features the traditional dyeing technique of '*ikat*' in a modernized form of digital printing. Traditional fabrics like brocades and embroidery are also used.







# MAKING INDIA AND 'NIFD' PROUD

Our student, PRADNYA KAMBLE, showcased her collection at the London Scout on the LST Runway. Her collection, 'Petrichor', was inspired from the mud houses of the Rann of Kutch, Gujarat. She has captured the textures, embroidery, cutwork and mirror work and incorporated the same in her collection in a unique way.





#### INFRASTRUCTURE

# IS MUCH MORE IMPORTANT THAN ARCHITECTURE.



NIFD South Mumbai is equipped with air-conditioned classrooms, CAD & Technical Construction Labs, Ergonomic Workspace, Design Studio and latest Audio-Visual Equipments.





# MARCINIFID (CARCINIFID)

#### NIFD South Mumbai Campus



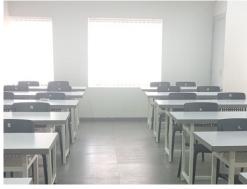












# FASHION DESIGN

1 YEAR CERTIFICATE PROGRAM

2 YEARS DIPLOMA PROGRAM

3 YEARS ADVANCE PROGRAM

Fashion Design as a career can never go out of demand as clothing is not only a necessity but has turned into a luxury as well. On the other hand, it is also true that Fashion is no more merely a luxury but has become a necessity in today's age. With growing realisation of self-grooming and exposure to globalisation, the horizons of opportunities are widening with every passing day.



#### FASHION DESIGN: COURSE OF STUDY

#### **UG Program**

**FIRST YEAR** 

Basic Of Fashion Design	
Fashion Rendering Basics	

Textile Embroidery and Printing Introduction To Pattern Making

# Advance Fashion Rendering Fabric Construction And Ornamentation Mid Segment Fashion Model Sewing And Pattern Making For Women Basics Of Business Of Fashion

#### SECOND YEAR

3	Clothing Industry Overview
ester	Pattern Grading And Garment Construction For Men
est	Advance Textile Study
m	Principles Of Retailing
Se	Principles Of Retailing World Fashion History

4	Fashion Design And Industry Overview
er	Pattern Making And Garment Construction Unisex
est	Textile Science
m	Apparel Marketing Management
Se	History Of Indian Fashion

#### **THIRD YEAR**

2	Design Ctudios Houte Courtura
	Design Studio: Haute Couture
ter	Quality Control For Fabrics
es	Care And Renovation Of Textiles
em	Garment Upcyling
Š	Internship

- Design Studio: Avant Garde
  Quality Control: AQL
- Textile Finishes

  Apparel Construction And Decons
- Apparel Construction And Deconstruction
  Dissertation

#### **FOURTH YEAR**

Foundation Of Luxury
Luxury And Culture
Design Concept And Fashion Future
Luxury And Lifestyle Design

Accessory Design
Luxury Brand Management
Product Development
E Commerce And Luxury

#### **FASHION DESIGN:**

#### COURSE OF STUDY

#### **PG Program**

#### **FIRST YEAR**

Garment Construction Techniques
Fashion Rendering
Creative Surfaces And Textiles
World Costumes: European Fabric Types To Drapes

Garment Adaptations And Construction
Technical Fashion Illustrations
Study Of World Textiles
World Costumes: Asian
Draping Art

#### SECOND YEAR

Advance Garment Construction
Surface Ornamentation:2d and 3d
Media And Fashion
Textile Care
Project Dissertation

Practical Pattern Design And Construction
Fabric Ornamentation
Fashion Communication
Textile Handling
Craft Documentation













- Fashion Designer
- Designer Label
- Fashion Supervisor
- Fashion Coordinator
- Fashion Consultant
- Wardrobe Stylist
- Fashion Blogger
- Fashion Critics
- Fashion Stylist
- Fashion Photographer
- Costume Designer
- Fashion Illustrator
- Visual Merchandiser
- Quality Control
- Retail Marketing
- Accessory Designer
- Fashion Merchandiser
- Embroider
- Celebrity Stylist
- Export House
- E-Commerce



# INTERIOR DESIGN

- 1 YEAR CERTIFICATE PROGRAM
- 2 YEARS DIPLOMA PROGRAM
- **3 YEARS ADVANCE PROGRAM**

The scope of interior design set to grow around the globe and especially in India, which is an emerging market with excellent growth prospects across a range of artistic and creative fields.

Today and in near future, the opportunities in interior design industry are promising and are attracting creative and business-oriented professionals around the world. Most high value projects require interior designers to have not only a good academic background but also hands-on practical experience with design.



## INTERIOR DESIGN: COURSE OF STUDY

#### **UG** Program

FI	RST	YE	AR

Basic Of Interior Design Basic Materials - I

Visual Communication: Technical Drawings

Evolution Of Design - Europe

Design Studio - Residential Spaces

Basic Materials - II

Visual Communication: Representational Drawings

Evolution Of Design - Asia Construction Techniques - II

#### **SECOND YEAR**

Design Studio - Multi-utility Spaces

Basic Of Furniture Design

Advance Materials & Construction Techniques - I

Interior Services - Plumbing

Natural Climate & Interior Design : Basics

Design Studio - Workspaces

Furniture Design

Advance Materials & Construction Techniques - II

Interior Services - Electrical

Natural Climate & Interior Design : Application

#### THIRD YEAR

Design Studio: Hospitality Spaces

Interior Services - Environment Control

Care And Renovation Of Textiles

Landscape Design : Interior Spaces

Internship

Design Studio: Retail Spaces

**To a stimate Costing & Specification Writing** 

Professional Practice

Landscape Design : Exterior Spaces

**Dissertation** 

#### **FOURTH YEAR**

Art & Design Aesthetics

Luxury And Design

Luxury Materials, Furnishings & Furniture

Design Studio - Luxury Spaces

Story Telling & Narrative Building

Experiential Design Concepts

Design Studio - Experiential Spaces

Project Management

### emester 1

# Semester 2

# Semester 3

## emester 4

# INTERIOR DESIGN: COURSE OF STUDY

#### **PG Program**

#### FIRST YEAR

Textile For Interiors - Fabric Construction Furniture Design : Material & Techniques Digital Media & Platforms Inspiration And Concept Development

Textile For Interiors - Fabric Use Furniture Design Studio Digital Marketing For Interior Design Interior Styling Studio

#### SECOND YEAR

Lighting Design For Interiors
Sustainability In Interior Design-I
Basics Of Exhibition Design
Visual Merchandising & Window Display

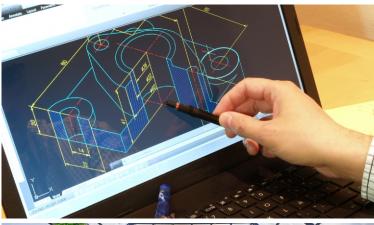
Lighting Design Studio Sustainability In Interior Design - II Exhibition Design Studio Visual Merchandising In Store Design













- Visual Merchandiser
- Furniture Designer
- Interior Stylist
- Estimators and Valuers
- Consultancy Firm
- Furniture Manufacturer
- Lectureship
- Color Consultant
- Set Designer
- Stage Designer
- Project Manager
- Event Management
- Interior Accessories Designer
- Lifestyle Boutiques
- Retail Designer
- Home Furnishing Store
- Conceptual Artist
- Vaastu Consultant
- Hospitality
- Space Planner



# 100% LIFETIME PLACEMENT ASSISTANCE



NIFD has a placement cell for on and off campus placements. This enables students to start their careers in challenging positions, with a commitment of 100% lifetime placement assistance. NIFD has been able to place our students in various industries. across India. In addition to the placement cell and placement fair, NIFD Corporate also supports every student to get competitive and deserving placements.

#### PLACEMENT CELL:

- The cell deals with matters concerning professional placement of NIFD pass outs.
- The prime objective of the Placement Cell is to connect the students with the industry. Students undergo a complete training on technical as well as soft skills.
- Professional experience prior to graduation such as industrial training, classroom projects and live project also falls under the purview of the Placement Cell.
- Training with industry is for a period of 4 to 8 weeks, where students work on ongoing requirements under the supervision of a client.
- The Placement cell maintains contact with the industry and brings to the notice of the students about the various opportunities in the market.
- Industries are invited for pre placement talks during which they are required to give a presentation of their company profile, recruitment needs, compensation package and so on. This may be followed by interviews of interested students at a later stage.
- In addition recruitment needs of the industry are brought to the notice of students through the Placement Cell.



#### **PROSPECTIVE RECRUITERS:**

- Vibgyor Boutique
- Parmar Group
- C'lai
- Emboss Ceramics
- United Colors Of Benetton
   Pune Central
- Amber and Shirin
- Louis Phillipe
- Jai Hind
- AND
- Arrow
- Raashi Bajaj
- Sie The Design Studio
- Espirit
- Priyanka Rajeev
- Wills Lifestyle
- Tommy Hilfiger
- Ratan Textiles
- Crystal Apparel
- Madhura Garments
- Moksha Boutique

- Ensemble
- Bombay Dyeing
- Luxor
- Brinton Carpets
- Seema's Rack
- Styleroot
- Globus
- Van Heusen
- Shopper's Stop
- Pantaloons
- More Mischief
- Allen Solly
- Garage
- Silver Leaf
- Rudraksha
- Just Fab
- Puma
- Siren Labe
- Fabindia



#### IT'S GREAT BEING WITH A GOOD COMPANY

• Madhura Karekar : Nayan Exports

• Ruchi Mehta : Le Mill • Yesha Shah: Nautica

• Ayat Alshaibah : Freelance

• Sufiyaan Shaikh : Vashishtha Exports

• Babita Pal: Nidhi Tambi Kijariwal

• Vaishnavi Bait : Best Karma Design Pvt Ltd

• Nikita Etkal : Arvind Brands Lifestyle Limited

• Sakshi Surve: Aza Fashions • Shivangi Hatwe: Color Plus

• Soni Yadav : Freelance • Vrinda Kanvar : Freelance

• Virti Shah : Freelance

• Riya Kokam : Film Industry • Tanvi Sagvekar : Freelance



### INDUSTRY PROFESSIONALS

PASSIONATE ACADEMICIANS

CAREER MENTORS





#### **OUR TEAM**

We take pride in delivering an integrated approach to learning through a team of faculty that has many years of experience with the Indian as well as the International Design Industry. Their expertise combined with dynamic strategy instils the essence of dedication and passion in every student in order to realise their full potential. NIFD faculty practices, theoretical, experiential and critical ways to enhance each students' creativity with technical inputs.



**Bhakti Samal** Centre Manager



**Neha Sawant**Front Office Executive



Esha Joshi



**Vikas Chhugani** HOD - Fashion Design



**Disha Zatakia** Faculty: Fashion Design



**Ashwini Dashputre** Faculty: Fashion Design



**Bablu Nirmal**Faculty: Fashion Design



**Meena Gupta**Faculty: Fashion Design



Hardik Bamaniya Faculty: Fashion Design



Nirali Mistry
Faculty: Interior Design



**Anand Bohra**Faculty: Interior Design



**Sabera Chaus**Faculty: Interior Design



**Kewal Bhatt** Faculty: Interior Design



#### **TESTIMONIALS**

NIFD has been the ladder to success for so many design professionals year after year. They have developed and flourished within the walls of best Interior and Fashion Design Institute only to become successful, ethical, disciplined and sought after professionals in their area of service.

Read-on to see what they had to say about their experience here at NIFD and how they feel about the institute as alumni.



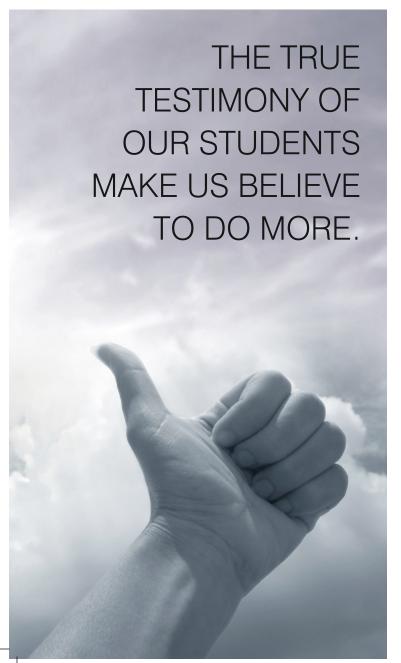
Studying fashion designing at NIFD global was a transformative experience for me. The comprehensive curriculum, hands-on training, and dedicated faculty prepared me exceptionally well for the industry. Thanks to NIFD's strong industry connections, I secured a position with a renowned celebrity stylist immediately after my course.

I also own a clothing business and use all skills that I have learned.

I am truly grateful for the opportunities and skills I gained at NIFD that set me on this exciting career path.

Vrinda Kanwar







Enrolling in NIFD was one of the best decisions I've ever made. The practical insights provided by the faculty truly prepared me for success in my career. I am proud to be an alumni of such a prestigious institution.

Amyra Munwani

I am an ID student studying at NIFD South Mumbai and it has been one of the best decisions for my career. I've had an amazing experience. The faculties are very helpful and put great efforts to shape the perfect career path for us. One of the main highlights is that we get to attend workshops and monthly industrial visits.



Fiza Shaikh



The curriculum is very well structured and in depth consisting of subjects like pattern making, garment construction where we learnt basics of stitching other than that we learnt fashion illustration, surface ornamentation, design process, cad and basics of textile. The faculties are very cooperative and supportive.

Anvi Porwal

Enrolling at NIFD South Mumbai has opened up a wide range of possibilities for me. The teachers pushed me to do my best and I really enjoyed the experience. The knowledge I have gained is truly worth for.



Aanya Zaveri



I am glad to be a part of NIFD South Mumbai. My overall learning experience till date has been amazing with NIFD. The institute has provided me with number of opportunities to grow and explore my skills. The knowledge and experience I have gained has been truly remarkable.

Sina Pramanik



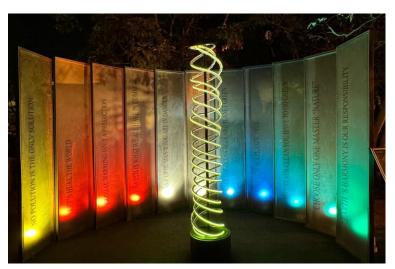
## KALAGHODA ARTS FESTIVAL

Our students get the opportunity to participate in this prestigious art festival and showcase their installation. We have received highly overwhelming love and appreciation over the years.

















## GET DISCOVERED FOR WHO YOU ARE!



Our students get an opportunity to compete and showcase their creativity and skills through their work display at the prestigious 'Lakme Fashion Week'.

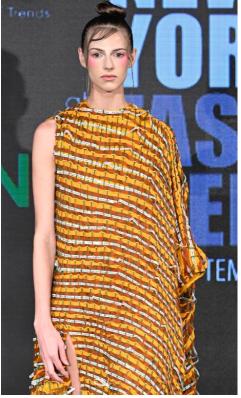
















LONDON FASHION WEEK











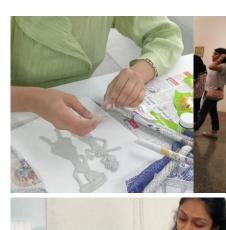


### WORKSHOPS & SEMINARS

We believe in experiential and practical learning. What a student learns and observes from real life work for clients and events can never be wholly taught through theory in classrooms. This is the reason each student of Fashion Design is given an opportunity to visit factories, manufacturing units, designers workshops, to take the concept of learning from experience ahead.















### ANNUAL FASHION LAYER'M



'LayerM' is the NIFD's Annual Fashion Show held with great enthusiasm at NIFD South Mumbai. This show is indeed a platform for budding designers to showcase their talent in front of the jury and the audience.

One such golden opportunity every designer dreams of standing in the centre with models wearing garments designed by him/her, breathing the air of appreciation around.









## ANNUAL INTERIOR DESIGN EXHIBITION

'Vibez' - an Annual Interior Design Exhibition where you can witness neatly designed furniture, a vivid combination of warm and cool lighting, beautifully designed bed sheet, intricately patterned curtains, all these sitting proudly in interiors designed solely by the students.









## AND CELEBRATION



Events become Feelings, Feelings become Events.







Cherished memories created with friends.



Every moment of celebration is of passion, trust, devotion, joy and appreciation.





# SITE VISITS YOU



Our Centre Director receiving the 'Times Of India' award.



Mrs. Tanbeer Bhatia brings immense victory and honour as she is awarded the prestigious 'Women Achievers Award' by Lokmat.



One of the most Prestigious Women Entrepreneur Awards 'Power Women 2021' awarded to Mrs. Tanbeer Bhatia by Dainik Bhaskar Group.



Our Centre Director, Tanbeer Bhatia receiving the 'Supreme National Excellence Award 2019' for the Best Institute of Fashion and Interior Design -NIFD Borivali (Mumbai).



Mrs. Tanbeer Bhatia invited as Chief Guest for SNDT College Churchgate's Annual Day.



### South Mumbai:

Kimatrai Building, Maharshi Karve Road, Dhobi Talao, New Marine Lines,

Marine Lines, Mumbai - 400 020.

Tel: +91-22-74004 29160 / 74004 29161

### nifdsouthmumbai.com



